

VISION 2032

Mapping Nebraska's Future



Statewide Stakeholder Survey Results

Survey Methodology

- Survey questions were developed with direction from the development team, consisting of NDOR staff, UNL Mid America Transportation Center, Federal Highway Administration, Nebraska Association of County Officials and The League of Nebraska Municipalities.
- Surveys were mailed to 7,867 businesses, government offices and associations
 - Random sample of 4,000 businesses and city, county, federal government offices, weighted toward businesses with freight dependency (i.e. manufacturing, transportation and warehousing).
 - Combined NDOR contact lists resulting in 3,867 surveys mailed to City and County Highway Superintendants, Mayors, Tribal Governments, contractors, State agency directors, railroad council, bicycle association, State Senators, State Patrol, County Sheriffs, etc.

NDOR's Vision 2032 survey attracted 2,219 private citizens

The public was notified of the survey through a variety of outlets including:

- News releases
- Placards placed by computers in public libraries across the state
- Paper surveys were available at the eight NDOR district offices
- Links to the Vision 2032 survey
 - Lincoln StarTran website
 - Vocational Rehabilitation website
 - HHSS Nutrition and Activity for Health E-News Alert
- Paper surveys were distributed by transit providers across the state.

Total Respondents 4,213

Margin of Error 1.6%

District	Number of Respondents	Sample's % of All Respondents	2007 Population ¹	% of Nebraska Population	Margin of Error (plus or minus...)
1	811	21%	408,332	23%	3.4%
2	1,052	27%	720,967	41%	3.0%
3	595	15%	178,619	10%	4.0%
4	389	10%	216,290	12%	5.0%
5	380	10%	86,072	5%	5.0%
6	230	6%	83,117	5%	6.5%
7	214	6%	54,922	3%	6.7%
8	194	5%	26,252	2%	7.1%
Total	3,865	100%	1,774,571	100%	1.6%

¹ According to the 2007 US Census Population Estimates

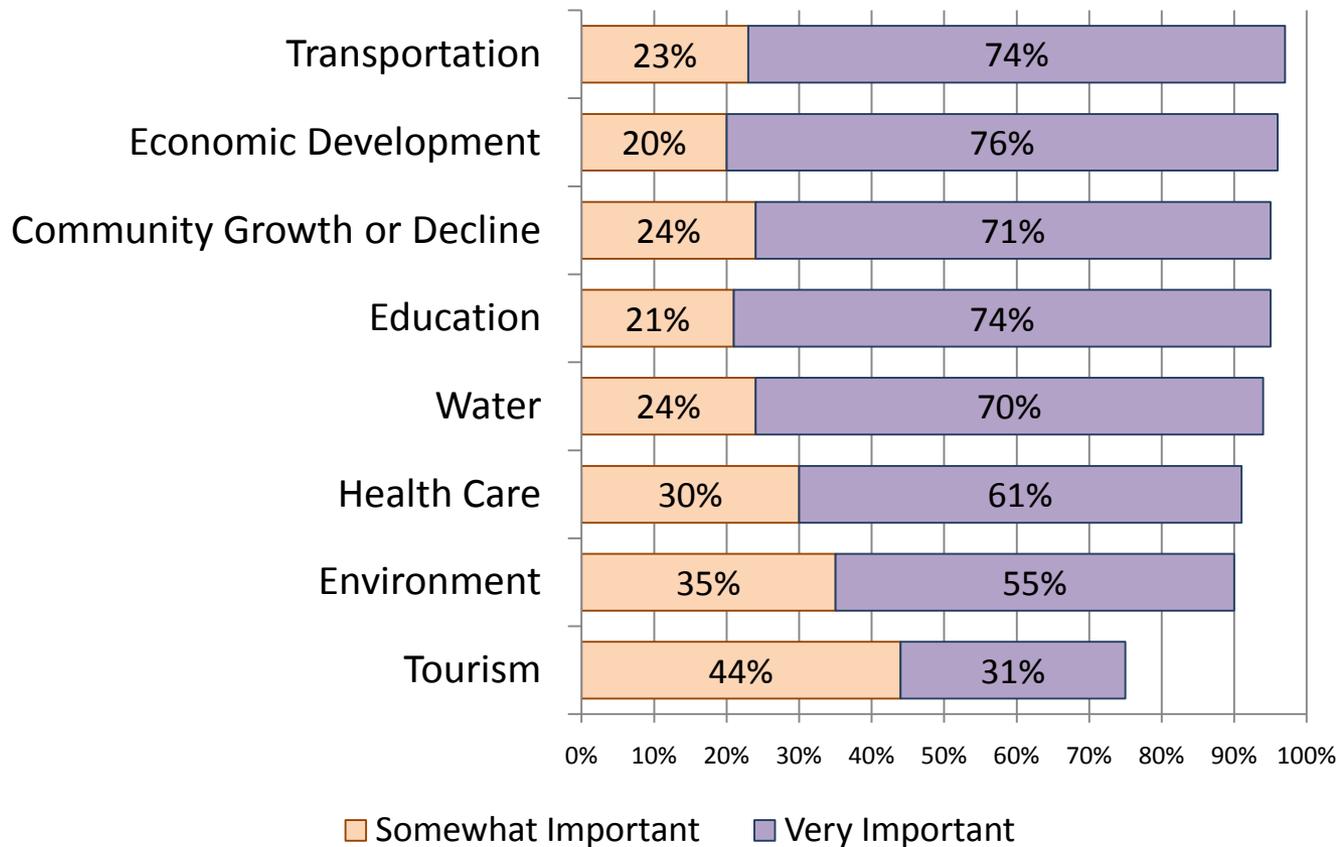
Unknown county = 348

Survey Respondents

Respondent Type	Number of Responses	Percent of Total Responses
Private Citizen	2,219	53%
Business	1,131	27%
Local Government	603	14%
State Government	120	3%
Federal Government	25	1%
Transportation Association	26	1%
State Senator	15	0.4%
Tribal Council	5	0.1%
Unknown	69	2%
Total	4,213	100%

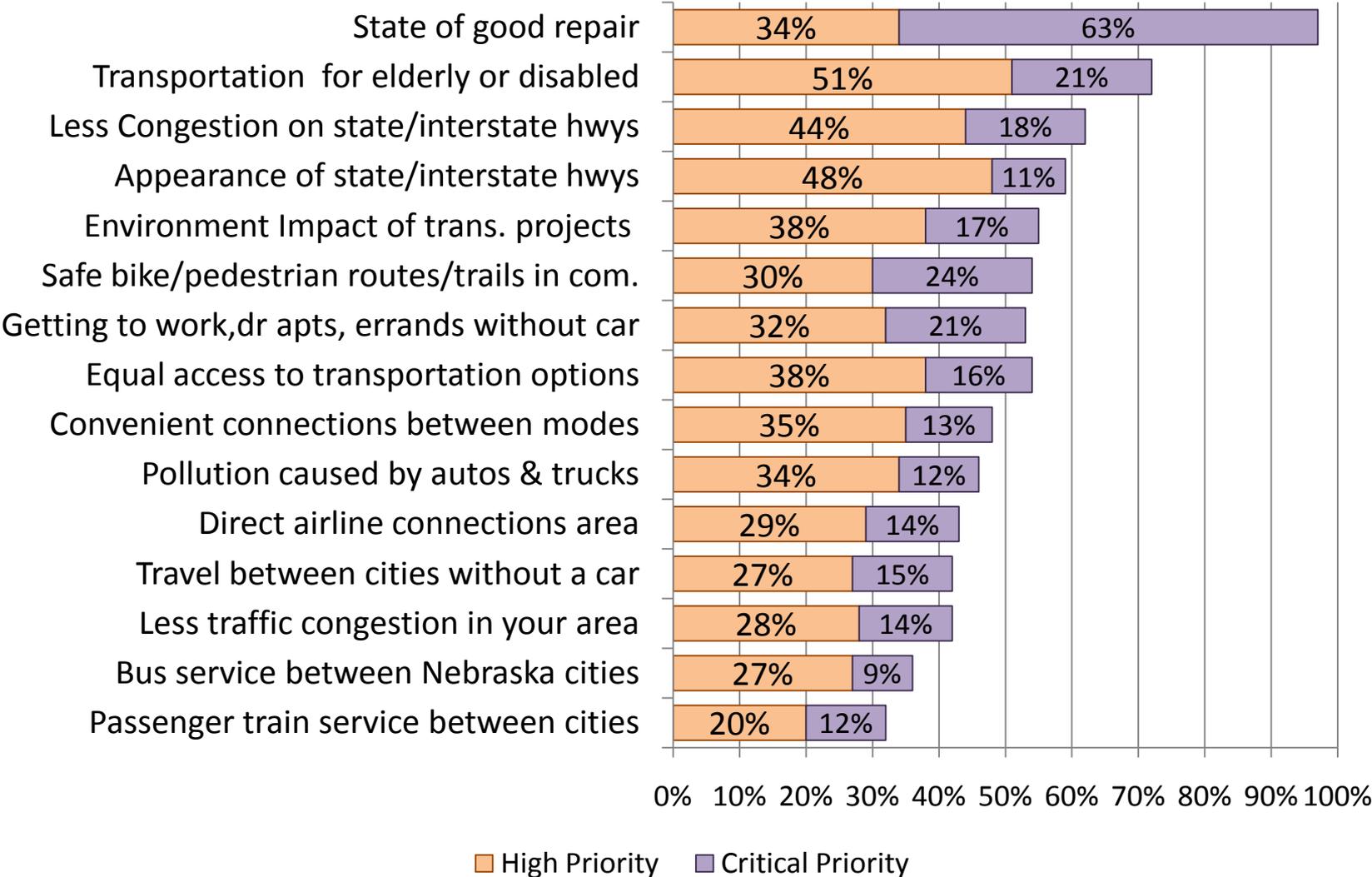
Each state, county or city faces a wide range of issues that are important to its citizens. NDOR wants to know where transportation fits into that range. Please select the number that indicates how important each issue is to you.

Important Community Issues



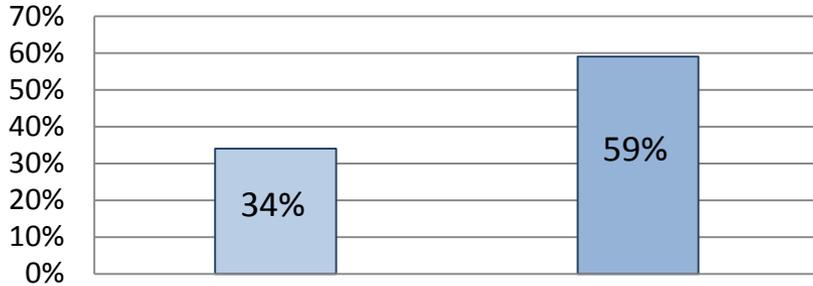
Following are a wide range of issues that are important to Nebraskans. Please prioritize these issues for use in Nebraska's Long Range Transportation Planning. Select the number that corresponds to your chosen level of priority for each.

Prioritizing Issues for Nebraska's LRTP



Nebraska transportation agencies have many important responsibilities and limited resources. Often they have to choose between important goals when making decisions about which projects to do. If you had to choose between the following options, which would you choose?

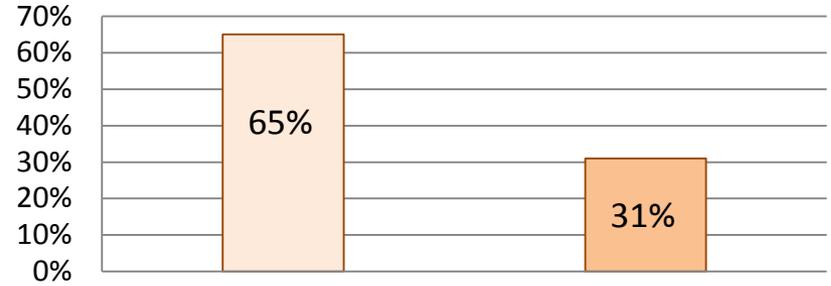
Time VS. Cost



Reducing the amount of time the project inconveniences drivers

Reducing the cost of a highway project

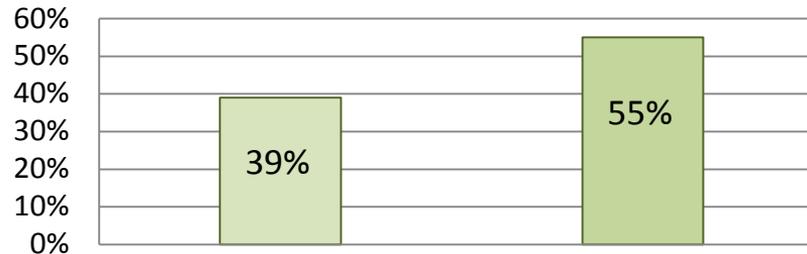
Repaving VS. Widening



Repaving a rough highway

Widening a congested highway

New Road VS. Widening

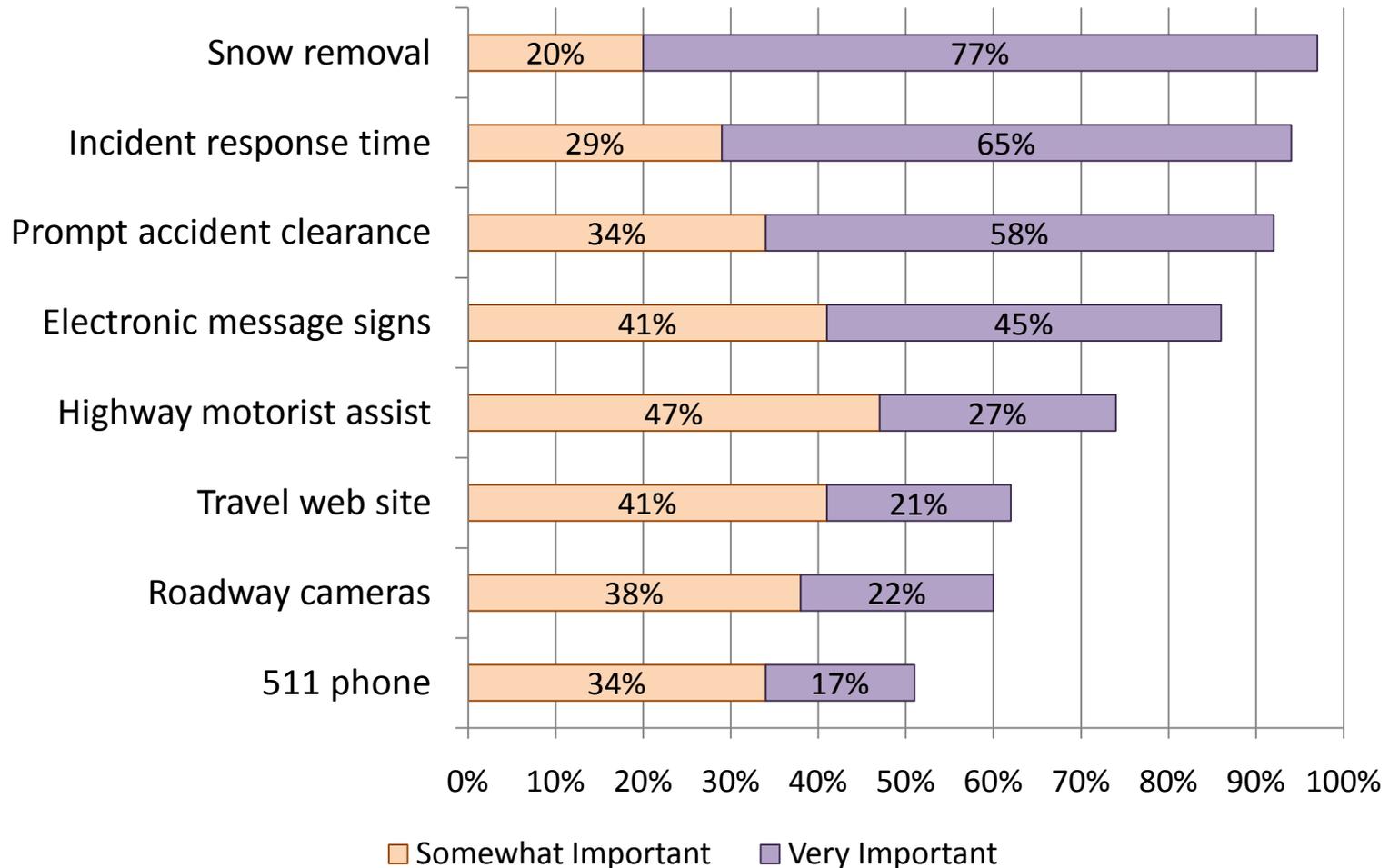


Building a road to encourage economic development

Widening a congested highway

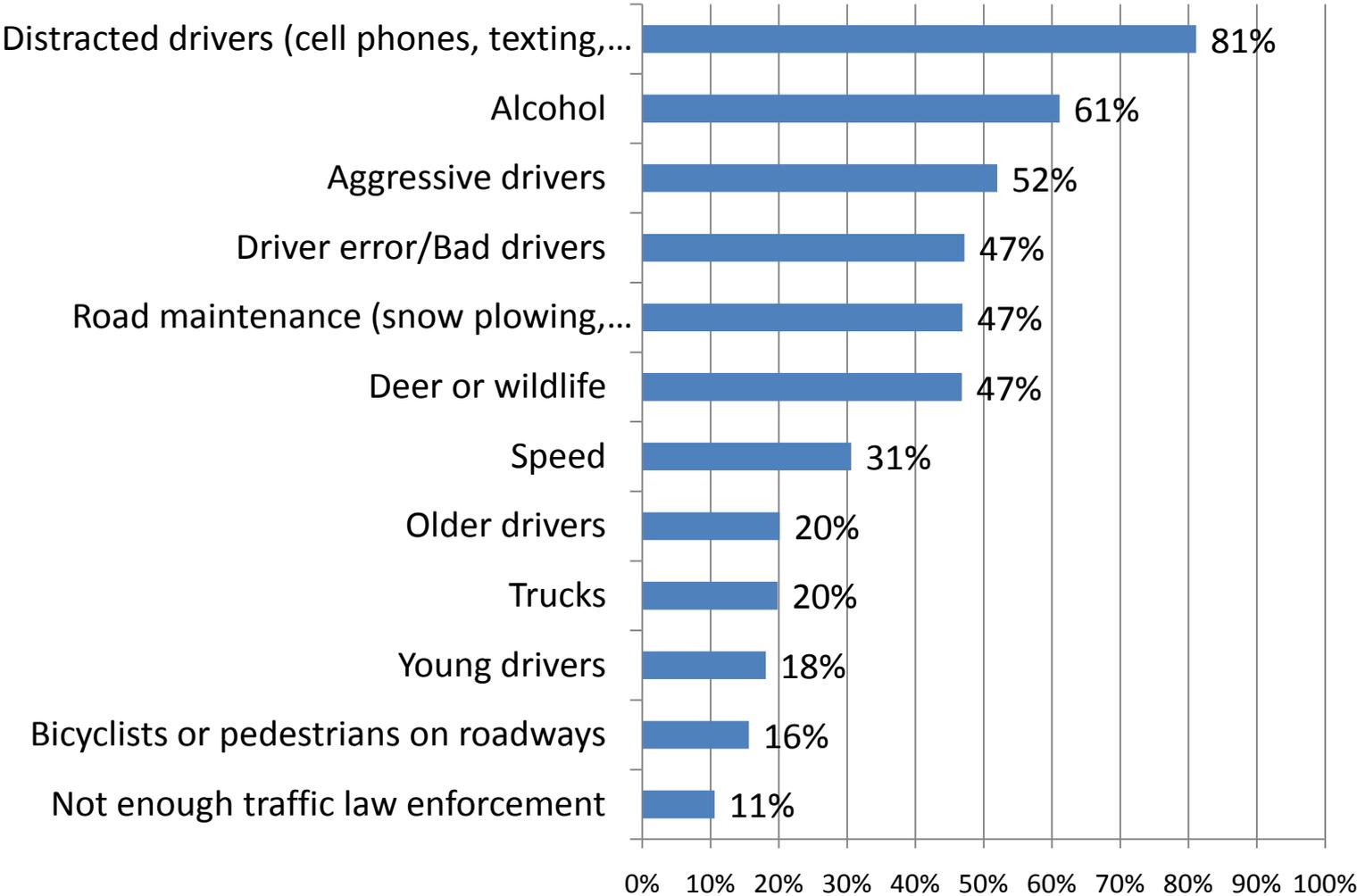
**NDOR uses a number of methods to manage and reduce traffic delay.
How important to your quality of life is the following:**

Important Methods to Manage & Reduce Traffic Delay



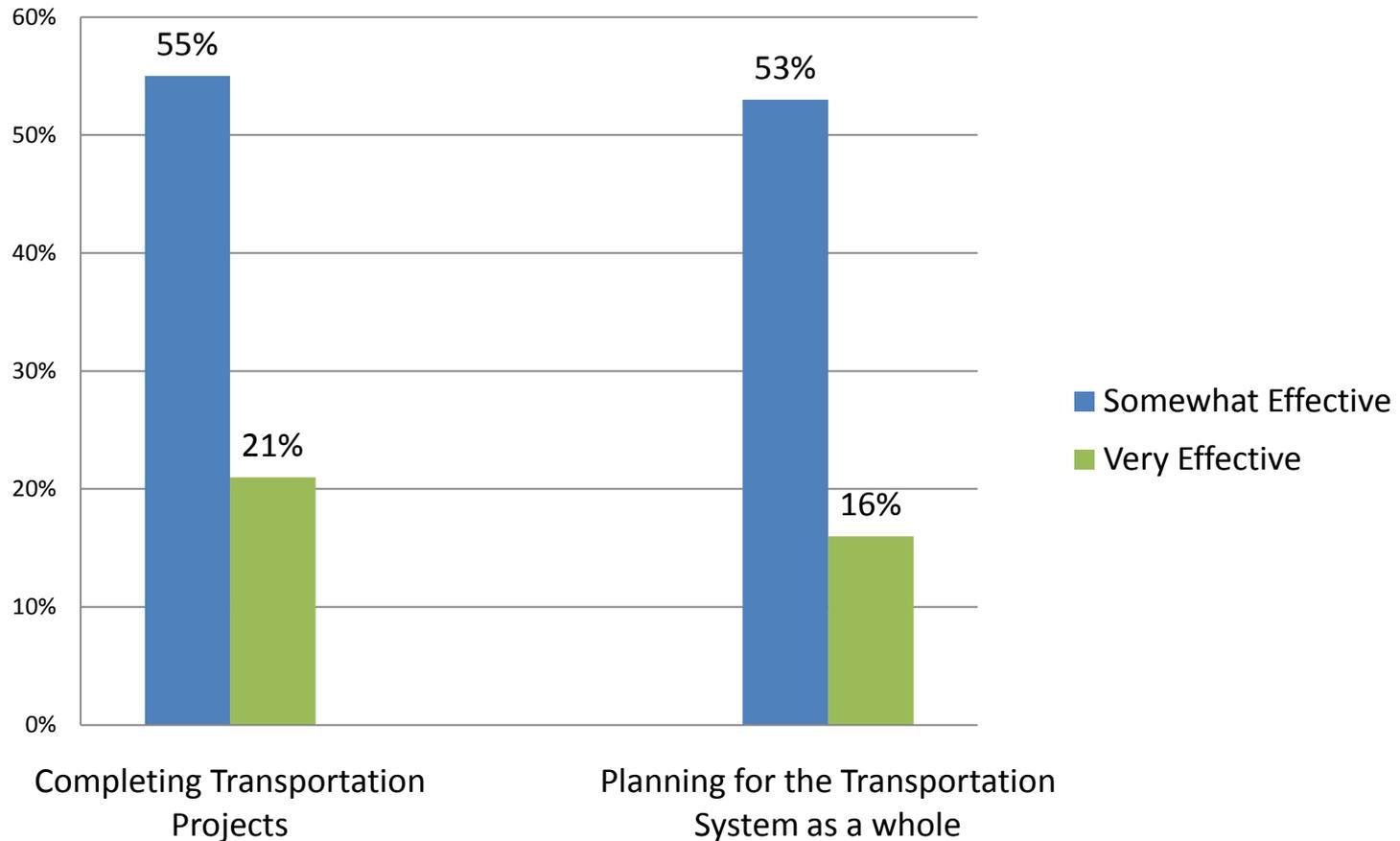
State officials are concerned about safety on Nebraska roads and highways. In your opinion, what are the biggest threats to safety on the roads today [Please select all that apply].

Biggest Safety Threats on the Roads Today



NDOR coordinates various activities with federal and state agencies, regional and local planners, and elected officials. Based on your own experience and knowledge, please rate NDOR's effectiveness in the following activities.

Effectiveness of NDOR Activities



In the future, which of the following ways would you prefer to travel in your home county/region? (Please select all that apply)

Transportation Mode	Percent
Car/Pickup	85%
Bike	29%
Walk	25%
Rail	21%
Bus	14%
Passenger	10%
Carpool	8%

n = 4,213

What do you think will be the most significant transportation issue in *Nebraska* over the next 20 years?

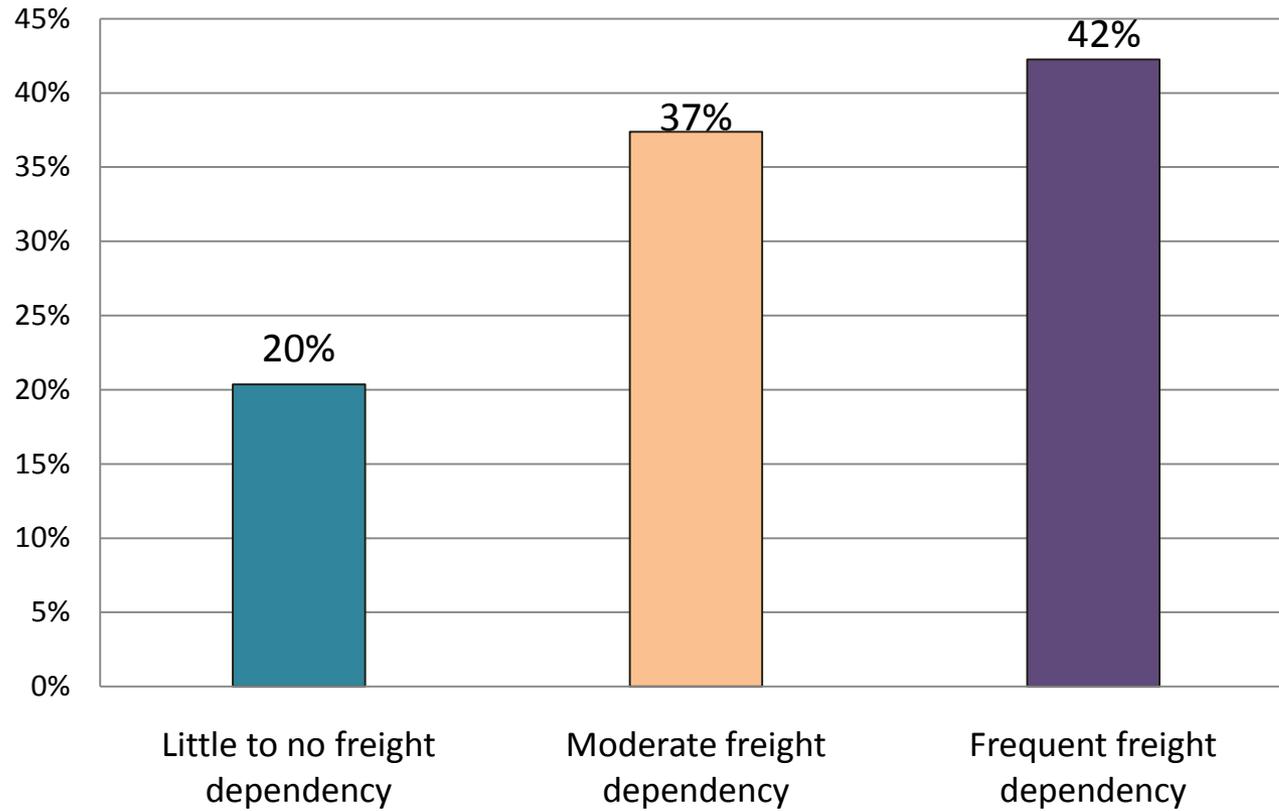
Most Significant Transportation Issue in <i>Nebraska</i> over Next 20 Years			
Issue	Number of Comments	Issue	Number of Comments
Maintenance	1,362	Population Growth	61
Funding	628	Safety	61
Capital Improvement	601	Aging Infrastructure	54
Congestion	272	Balance Rural/Urban Needs	54
Public Transit System	197	Mass Transit	48
Rail	186	Air Service	48
Bridges	143	Truck Traffic	45
Cost of Fuel	132	Economic Development	44
Alternative Transportation Options	81	Alternative Fuels	43
Pedestrian & Bike Paths/Lanes	74	Connect Communities	41

What do you think will be the most significant transportation issue in *your locality* over the next 20 years?

Most Significant Transportation Issue in <i>Your Locality</i> over the Next 20 Years			
Issue	Number of Comments	Issue	Number of Comments
Maintenance	1,143	Cost of Fuel	73
Capital Improvement	806	Truck Traffic	58
Funding	406	Mass Transit	57
Congestion	395	Planning	56
Public Transit System	271	Population Growth	52
Pedestrian & Bike Paths/Lanes	209	Economic Development	52
Bridge Maintenance	131	Air Transportation	48
Rail	118	Transportation for Elderly & Handicapped	46
Safety	88	Aging Infrastructure	41
Alternative Transportation Options	88	Urban Sprawl	40

How dependent is your business to freight movement?

Nebraska Business Dependency on Freight



N = 1,351

Following are strategies for enhanced goods movement that could be pursued. Please select the number that indicates how important each strategy is to you.

n	Item	Somewhat Important	Very Important	Total Percent Important
1,053	Increased maintenance of existing roads, bridges	16%	83%	98%
1,030	New or wider highways	42%	41%	83%
1,004	Better connections (roadways, bridges, etc.) between farm and market	39%	39%	77%
984	Separation of railroad and road crossings, using bridges or underpasses	38%	23%	61%
950	Better connection for freight movement between trucks, barges, trains and airplanes	42%	17%	59%
994	Dedicated lanes on highways for commercial trucks	34%	19%	53%
923	Better freight rail service	33%	14%	48%
929	Shift some of the goods movement from truck to air, rail or water	23%	12%	35%

Thinking about your freight movement, please rate the importance of the following modes to your business.

n	Item	Somewhat Important	Very Important	Total Percent Important
1,036	Truck	14%	83%	97%
1,000	Delivery Van	27%	59%	86%
874	Rail	24%	12%	36%
868	Air	22%	11%	33%
851	Water	6%	8%	14%

The movement of freight is becoming more important on a national level. NDOR would like to have more of an understanding of freight movement in Nebraska.

Question	Mean Score
What percent of your INBOUND deliveries come from inside Nebraska?	56%
What percent of your INBOUND deliveries coming from Outside Nebraska	46%
What percent of OUTBOUND shipments are going inside Nebraska?	64%
What percent of OUTBOUND shipments going Outside Nebraska?	34%

The majority of freight movement for Nebraska businesses and government agencies originates in Nebraska and goes to destinations in Nebraska.

Ten percent more freight deliveries originate *inside* (56%) Nebraska than *outside* (46%) Nebraska.

Thirty percent more freight shipments have destinations inside (64%) Nebraska than outside Nebraska (34%).

What kinds of transportation related problems in shipping or receiving, if any, are you experiencing?

Transportation Related Problems in Shipping or Receiving			
Problem	Number of Comments	Problem	Number of Comments
Road Condition	44	Shortage of Rail Services	7
Timely Deliveries	37	Aging/Out dated Bridges	7
Weather Conditions	35	Damaged Freight	7
Access to Market	30	Narrow Roads	7
Shipping Cost	22	Reduced Delivery Days	6
Congestion	13	Snow Removal	4
Road Construction	10	Truck Repair due to Rough Roads	4
Regulations	9	Safety	3
Cost of Fuel/Surcharges	8	Unpaved Roads	3
Weight Restrictions	8	Rail Shipping Cost	3



Vision 2032: Mapping Nebraska's Future **Nebraska's long range transportation plan update**

The Vision 2032 survey was just one of many steps in the development of the Vision 2032 Long Range Transportation Plan. Vision 2032 will be an overarching policy guide that establishes the goals, objectives and the strategies to address the core challenges and opportunities facing Nebraska over the next 20 years. Your input is vital to the development of Vision 2032.

To share your vision for Nebraska's transportation future or to be informed of upcoming Vision 2032 activities please visit our website at:

www.roads.nebraska.gov/lrtp/vision2032/ .

We can't do it without you!