



This year, the Nebraska Department of Roads joins other organizations across the country in observing the ninth annual Drive Safely Work Week (DSWW), October 3-7, 2005. Thousands of employers nationwide will join together and encourage their employees to be ready, be set and be focused on the roadways.

By taking an active role in Drive Safely Work Week, you can help improve the safety and health of your co-workers, family members, and friends, and help reduce traffic-related deaths and injuries in the workforce.

To raise awareness about the dangers of distracted driving, this year's DSWW campaign addresses driver focus and the importance of devoting one's full attention to the driving task. During this week let's concentrate on types of driver distraction and how to protect your passengers and yourself by being a focused driver, and then be alert for other motorists engaged in risky behaviors.

The five messages regarding driver distraction are:

- **Driver Focus: Distracted Driving**
- **Driver Focus: Cognitive Driver Distraction**
- **Driver Focus: Psychomotor Driver Distraction**
- **Driver Focus: Outside-the-Vehicle Driver Distraction**
- **Driver Focus: Share the Road Safely**

You will receive an e-mail message each day on one of these topics. Please share the messages with your family and friends.

Are you an attentive driver? Please take a moment and try this quiz: [Driver Focus](#)

Be Ready. Be Set. Be Focused.